

MISSING PERSONS NATIONAL ROUND TABLE CONFERENCE 2010



SPONSORSHIP PACKET





NATIONAL ROUND TABLE CONFERENCE SPONSORSHIP PACKET

Dear Prospective Sponsor,

The Cue Center for Missing Persons, is proud to announce the sixth Annual National Round Table Conference in March 18 thru March 21st 2010.

This packet includes information about our event, a listing of sponsorship levels, information about the Cue Center, and a one-page form for you to return with your commitment. We are also willing to meet with you on a case by case basis to discuss additional opportunities for partnership. Depending on the type of organization or business you belong to, we can work out the most beneficial form of recognition for you. Please keep in mind that the Cue Center For Missing Persons is a 501(c)(3) Non Profit organization that can provide you with a tax-receipt for your donation and sponsorship.

Naturally, you may have questions or need clarification prior to making a financial commitment. Feel free to contact us at cuecenter@aol.com with any questions, comments, or concerns. We invite you to visit us on the Web at <http://www.ncmissingpersons.org>

We greatly appreciate you taking the time to read this letter and review the enclosed sponsorship information.

Sincerely,

The 2010 Board of Directors

Cue Mission:

To join efforts with all concerned, seeking closure of tragedies; as we remain in search of the missing



History

*Center for Missing Persons
Founded September 22, 1994*

One of eleven children, Monica Caison grew up in Florida where her teen years were marked by a rebellious streak. At the age of 22, she even garnered a felony conviction for unknowingly passing stolen checks that a friend had given her. That life-changing lapse in judgment and the events that followed instilled in Mrs. Caison a desire to turn her life around and become a productive member of the community.

Because Mrs. Caison had been exposed to the families of missing persons at least three times before she was 25, she decided to focus her attention on their plight, and she became a tireless advocate for missing persons and their loved ones.

In 1994, Mrs. Caison founded the non-profit CUE Center for Missing Persons, which is focused on finding the missing, advocating for their causes, and supporting their families. Offering a wide range of free services, CUE has since helped more than 8,700 families in what is often the most confusing and desperate times of their lives.

In addition to providing services for the missing and their families, CUE offers college internships and youth mentoring programs. CUE is entirely donation funded and staffed by volunteers.

What was simply a dream, name and purpose, is now a nationally-recognized center that answers hundreds of calls for help each year.

The CUE Center hopes to make a difference for everyone concerned with missing persons. Our belief is that we have.



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Conference Goals

2010 Board Of Directors

Monica Caison—Founder
Craig Gee—President
Adam Albright—Vice President
Kathy Andreatos—Secretary
Racheal Caison—Treasurer
Bryan Queen
Cathy Moll
Eddie Jay Elleman
Felicia Garnes
Fonda Lattanize
Laci Fett
Larry Jones
Lori Roberts
Jozee Brown
Gloria Weipert
Patrice Floyd
Renee Warren
Rose Parker
Sande Kirby
Steve Cook
Tom Weipert

- Increase and improve professionalism and resources among missing persons organizations throughout the world by expanding the knowledge base of missing persons and identifying individuals, groups and leaders. This conference will expand this knowledge base by developing a better understanding of various groups' capabilities and services. It will also foster a spirit of unity among missing persons groups and all who work in the field, that will result in shared and exchanged resources, which will ultimately benefit missing persons, their families and those who continue to search.
- Help conference participants improve utilization of existing resources to ensure continued success in finding the men, women and children missing from the U.S. and other nations around the world.

This includes:

- *Sharing a trained and professional view for solving cold case and search there of; missing persons*
- *Understanding the resources available to be deployed when needed, what their capabilities are and how to obtain them;*
- *Exploring the relevant positive and negative experiences of people who have experienced a missing loved one.*
- *Creating new approaches to missing persons cases, and effectively deploying available resources; building communication and support*
- *Developing a high-level view of the modifications needed to our current resources and organizational community over the next five years.*



Thank you for helping to making the Sixth annual conference, a success!

Monica Caison

Founder
CUE Center for Missing Persons



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Sponsorship Levels I

	Platinum \$5,000+	Gold \$3,000+	Silver \$2,000+	Bronze \$1,000+	Partner
Event Advertising					
Display targeted and visible advertising at the event					
Flyer placed on tables in venue (sponsor provided)	✓				
Banner displayed at main ballroom (sponsor must supply banner)	✓	✓	✓	✓	
Verbal on-stage recognition during event by the MC or event organizers	✓	✓			
Flyers / Literature placed at registration area / entrance	✓	✓	✓	✓	
Display Table at event in main ballroom	✓	✓	✓	✓	
Logo to appear in conference backdrop	✓	✓			
Program Advertising					
Program booklets will be provided to each attendee and participant at the event					
Full-page ad 8.5" x 11"	✓				
Half-page ad 5.5" x 4.25"		✓			
Quarter-page ad 2.75" x 4.25"			✓		
Color Logo on Program Cover	✓	✓	✓		
Recognition as sponsor in program	✓	✓	✓	✓	✓



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Sponsorship Levels II

	Platinum \$5,000+	Gold \$3,000+	Silver \$2,000+	Bronze \$1,000+	Partner
Website Advertising					
Logo + link on all event related Web pages	✓				
Logo + link on event home Web page		✓			
Logo + link on sponsorship Web page			✓	✓	
Name on sponsorship Web page					✓
Vertical Tower Banner Ad program for 1 year (160x 600 pixels) provided by sponsor	✓				
Full Banner Ad program for 1 year (480 x 60 pixels) provided by sponsor	✓	✓			
Vertical Banner Ad program for 1 year (120x 240 pixels) provided by sponsor	✓	✓	✓	✓	
Button Banner Ad program for 1 year (120x 60 pixels) provided by sponsor	✓	✓	✓	✓	✓
Extras					
Sponsorship Party Tickets	10 Tickets	8 Tickets	6 Tickets	4Tickets	2Tickets
Logo in Star News Thank you Ad	✓	✓	✓		
Name in Star News Thank you Ad				✓	✓
Conference Plaque	✓	✓	✓	✓	
Certificate of recognition					✓



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Free Services Provided

- Canvassing - foot, vehicle, neighborhood /door to door
- Teams- K9, air, water (boat & divers), horseback, 4- wheelers, ATV, GPR, ground pounders, command IC, mapping control, current technology instruments
- Case goal/efforts with guidance for families of the missing.
- Support from local and national sisterhood organizations
- Act as a liaison for families, media, agencies and law enforcement
- Financial aid/most cases
- Community and public awareness programs for missing victims
- Provide a variety of guest speakers and topics
- Finger printing/ photo ID programs /DNA technology
- Poster/ flyer distribution, to include internet distribution nationally
- Bill board (resources)
- Reward resources
- Safety/prevention workshops
- Organizing private and public meetings for case effort
- Utilize all areas of case resources and identifying case needs
- Provide spokesperson / advocate for missing person case
- Campaign force effort in locating the missing
- Counseling resources - group, individual, grief, trauma
- Food, shelter, fuel provided for search teams and families of the missing
- Full complete investigative casework of missing person
- Support group and victim resources; homicide, abuse, rape and mental illness
- Bulk mailings project for missing persons
- Twenty four hour public TIP number to be provided for cases of the missing



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Education Awareness Campaigns

- 2009 On The Road to Remember Tour—7 states in 12 days
- 2009 National Round Table Conference - “Unity Makes a Difference”
- 2008 On The Road To Remember Tour - 17 states in 12 days
- 2008 National Round Table Conference "Building Empowerment Together"
- 2007 On The Road To Remember Tour - 15 states in 11 days
- 2007 National Round Table Conference "Bridging the Gap"
- 2006 On The Road to Remember Tour - 16 states in 8 days
- 2006 National Round Table Conference "Our Journey Continues"
- 2005 National Round Table Conference "Looking Beyond the Horizon"
- 2005 On The Road to Remember NC State Tour - 100 counties
- 2004 On The Road to Remember National Tour - 26 states in 14 days
- 2003 I'm Not too old to be a Missing Child! (annual)
- 2002 S.T.A.Y. (Stop The Absent Youth)
- 2001 Think & Respond Safety for Teens
- 2000 - 2005 Teddy Bear Campaign
- 2000 Searching Across North Carolina
- 1999 It Could Be You!!
- 1999 Riverfest Kid-Zone Area (annual)
- 1999-2002 Gospel Concert
- 1998 CFJ Victims Vigil (annual)
- 1998 Watch Your Children, or Someone Else Will
- 1997 Highway "Tools for the Missing"
- 1996 Have you seen them?
- 1995 Prevention Workshops (annual)
- 1995 2002 Ride for the Missing
- 1995 Protect Your Kids
- 1994 Wall Dedication/Vigil National Day (annual)
- 1994 Guest Speaking (annual)
- 1994 Finger Printing ID/Photo/DNA Kits (annual)
- 1994 Youth Badge Program/ Photos (annual)
- 1994-1998 C.U.E. Festival
- 1994 Light Your Fire

Proclamations presented to the CUE Center's for it's work in honor of missing persons are as follows: North Carolina (2), Arkansas, Missouri, Nebraska, Illinois



Frequently Asked Questions

- Q. If I donate, where will my money go?
- A. All monies are used to provide services for families suffering a missing person. Examples: posters, printing, search/recovery resources, bulk mailings, law enforcement request for case aid, personal needs for families of the missing, office workspace to aid the public, individual/group grief counseling and complete case work of missing persons.
- Q. Will my money go to pay salaries?
- A. NO. C.U.E. is made up entirely by a strong professional standard of volunteers and board members.
- Q. Can I donate supplies, office equipment or furniture?
- A. YES. We are a nonprofit 501C3 organization and can provide a value receipt for donated items.
- Q. Can I help? If so how?
- A. YES. Volunteers are sought all year long for various fund raising committees, search teams, public events, case needs for the missing as well as those interested in joining our board. Call our center to discuss your availability.
- Q. Can I conduct my own fund raising project to benefit the C.U.E. Center?
- A. YES. We welcome any help! Call our center to make a request for permission and suggest ideas.
- Q. What is the required commitment level to join C.U.E.?
- A. Since all are volunteers, we request a concern in all areas of the missing children and adults. You are the best judge of your time and how deeply you would like to be involved. It is best to contact CUE and discuss your availability so we can provide you with information of our needs. All volunteer levels are appreciated.
- Q. What is CUE Center Tax ID?
- A. 56-1957823





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Sponsorship Application

Organization/Business Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone (day): _____ Phone (evening): _____

Fax: _____ Email: _____

Web Site Address (if applicable): _____

Program Ad Attached (if applicable): YES _____ NO _____

Tax Deductible Donation: YES _____ NO _____

SPONSORSHIP LEVEL (Check One):

- Platinum Sponsor . . . \$5,000+
- Gold Sponsor. \$3,000+
- Silver Sponsor \$2,000+
- Bronze Sponsor. \$1,000+
- Partner Sponsor _____

Amount enclosed or value of service donated: \$ _____

Description of service/product donated, if applicable:

Signature: _____	Date: _____
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Please make checks payable to the "Cue Center"
Please mail this form and payment to the
following address:

Cue Center for Missing Persons
PO Box 12714
Wilmington, NC 28405

Tax ID: 56-1937823

For Official Use Only	
Date Received:	_____
Amount Received:	_____
Check Number:	_____